

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2747998-1	Order #	2747998
Invoice Date	08/06/23	Alt Order #	WOC14226857
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/06/23	Flight Dates	07/31/23 - 08/06/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11938		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**2210 Grey Fox Ct**  
**Bel Air, MD 21015**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2747998-1	Invoice Month	August 2023
Invoice Date	08/06/23	Invoice Period	07/31/23 - 08/06/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2747998-1	Invoice Month	August 2023
Invoice Date	08/06/23	Invoice Period	07/31/23 - 08/06/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11938		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
8	07/31/23	08/04/23	WHAS11 NEWS @ 430 P	4-5p	11111--	:30	5	\$180.00	NM																																																																																						
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5	WHAS	F	08/04/23	4:21 PM	WHAS11 NEWS @ 430P	4-5p	:30	BFA23TV07H	\$180.00	NM																																																																																					
9	07/31/23	08/04/23	WHAS11 NEWS @ 5p P	5-530p	11111--	:30	5	\$350.00	NM																																																																																						
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/31/23</td> <td>08/06/23</td> <td>11111--</td> <td>5</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width: 100%; margin-top: 5px;"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>07/31/23</td> <td>5:26 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>BFA23TV06H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>08/01/23</td> <td>5:12 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>BFA23TV07H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>W</td> <td>08/02/23</td> <td>5:21 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>BFA23TV07H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Th</td> <td>08/03/23</td> <td>5:23 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>BFA23TV07H</td> <td>\$350.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>F</td> <td>08/04/23</td> <td>5:12 PM</td> <td>WHAS11 NEWS @ 5p</td> <td>5-530p</td> <td>:30</td> <td>BFA23TV07H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/31/23	08/06/23	11111--	5	\$350.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	07/31/23	5:26 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV06H	\$350.00	NM	2	WHAS	Tu	08/01/23	5:12 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV07H	\$350.00	NM	3	WHAS	W	08/02/23	5:21 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV07H	\$350.00	NM	4	WHAS	Th	08/03/23	5:23 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV07H	\$350.00	NM	5	WHAS	F	08/04/23	5:12 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV07H	\$350.00	NM
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12	07/31/23	08/04/23	ENTERTAINMENT TONI GHT	7-730p	11111--	:30	5	\$500.00	NM																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2747998-1	Invoice Month	August 2023
Invoice Date	08/06/23	Invoice Period	07/31/23 - 08/06/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11938		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/31/23	08/04/23	ENTERTAINMENT TONI GHT	7-730p	11111--	:30	5	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	M	07/31/23	7:26 PM	ENTERTAINMENT TONIGHT	7-730p	:30	BFA23TV06H	\$500.00 NM
2	WHAS	Tu	08/01/23	7:25 PM	ENTERTAINMENT TONIGHT	7-730p	:30	BFA23TV07H	\$500.00 NM
3	WHAS	W	08/02/23	7:19 PM	ENTERTAINMENT TONIGHT	7-730p	:30	BFA23TV07H	\$500.00 NM
4	WHAS	Th	08/03/23	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	BFA23TV07H	\$500.00 NM
5	WHAS	F	08/04/23	7:19 PM	ENTERTAINMENT TONIGHT	7-730p	:30	BFA23TV07H	\$500.00 NM
13	07/31/23	08/04/23	INSIDE EDITION	730-8p	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/31/23 08/06/23 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WHAS	M	07/31/23	7:54 PM	INSIDE EDITION	730-8p	:30	BFA23TV06H	\$500.00 NM
2	WHAS	Tu	08/01/23	7:55 PM	INSIDE EDITION	730-8p	:30	BFA23TV07H	\$500.00 NM
3	WHAS	W	08/02/23	7:45 PM	INSIDE EDITION	730-8p	:30	BFA23TV07H	\$500.00 NM
4	WHAS	Th	08/03/23	7:53 PM	INSIDE EDITION	730-8p	:30	BFA23TV07H	\$500.00 NM
5	WHAS	F	08/04/23	7:49 PM	INSIDE EDITION	730-8p	:30	BFA23TV07H	\$500.00 NM

Total Spots                      **63**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,635.00</b>
<u>Agency Commission</u>	<b>\$3,095.25</b>
<u>Net Amount Due</u>	<b>\$17,539.75</b>

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